COMPOSITION

INCI Name

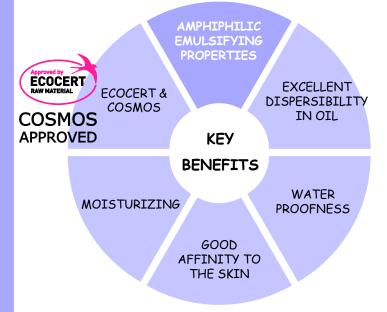
SODIUM LAUROYL GLUTAMATE

LYSINE

MAGNESIUM CHLORIDE

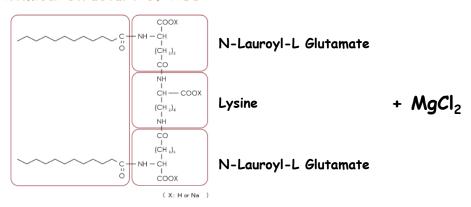


Formulation Concept





Chemical structure of ASL



Gemini Type Amphiphilic Amino Acid

Use guideline

- Excellent dispersibility in oils
- Emulsions: Disperse in the oil phase
 - Suitable for W/Si and W/O emulsions
 - Co-emulsifying properties
- Powders: Mix with other powders
- A wide range of ASL-treated pigments and fillers are available (titanium dioxide, iron oxides, mica, sericite, talc, zinc oxide).

Chemical and physical properties

- Amino-acid treatment
- Good hydrophobicity
- Self-emulsifying properties

Cosmetic benefits

- Impart creamy texture and feel
- Provide a silky and velvet feel
- Excellent affinity with the skin



ASL TREATMENT

Emusifying properties

Ingredients (%)	1	2	3	4	5
MAKIMOUSSE 12	0.2	0.2	0.2	0.2	0.2
WATER	69.8	78.8	74.8	69.8	59.8
ASL-1 TiO2 CR-50	0	1	5	10	20
TiO2 CR-50	10	0	0	0	0
VEGETABLE SQUALANE	20	20	20	20	20
EMULSION	No	No	Yes	Yes	Yes (dry)









Applications

LIQUID FOUNDATION

DL/E249 Moist Fresh Fluid Foundation-ASL

SKIN CARE

DO/E155 Smooth Chamallow Concealer-ASL DO/E194 CC Gel Spray

Safety and regulatory information

POURED POWDER

DP/E015 Powdery Emulsion Pact Foundation-ASL DP/E397 Natural Velvet Poured Foundation-ASL



DF/E54 Mineral Compact Foundation-ASL

Product safety:. The available safety tests on these 3 ingredients didn't show dermal irritation. No evidence of mutagenicity has be found.

Material Safety Data Sheets are available for all DAITO KASEI products.

REACH: All the ingredients, unless exempted, will be registered on May 2018.

The ingredients are listed on the major chemical inventories such CTFA, TSCA, AICS, DSL, KECL, KCID, IECSC, IECIC 2012.

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Revised date: April 2017

