TREATED PIGMEN

COMPOSITION

INCI Name

ACRYLATES/DIMETHICONE COPOLYMER

Formulation Concept



BENEFITS

Long Lasting

Tight Adhesion to the Skin

Good Dispersibility in Silicone Oil

Use guideline

- W/O Emulsions: Disperse in the oil phase, add water phase into oil phase, and emulsify
- O/W Emulsions: Disperse in the oil phase, add oil phase into water phase, and emulsify
- Powders: Mix with other powders

Standard grade

Category	Product
Talc	ASC-5 TALC JA-46R
Sericite	ASC-5 SERICITE FSE
Mica	ASC-5 MICA Y-2300
TiO2	ASC-2 TiO2 CR-50
Yellow iron oxide	ASC-7 YELLOW No.602P
Red iron oxide	ASC-5 RED No.211P
Black iron oxide	ASC-2 BLACK No.710P

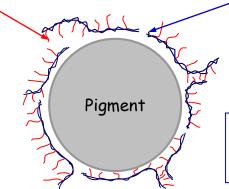
The Image of ASC Pigment and its Properties

Chemical Structure of ASC

Dimethicone Side Chain

$$\begin{array}{c|c}
CH_3 & CH_3 \\
 & | \\
-Si & O \\
CH_3 & n CH_3
\end{array}$$

- Higher Water Repellency
- · Zero H₂ Potential
- Excellent Dispersability



Acryl Copolymer Chain

- · Softer Flexible Feeling
- Better Adhesiveness to Skin
- Absorb Water Molecule

Applications

Powder Foundation

DF008ASC 2Way Powder Foundation

SPRAYS

DL/101 Foundation Gel Spray DS/101 Sun Screen Gel Spray



Liquid Fondation

DL/078 O/W Jelly Foundation
DL-0004-ASC Liquid Foundation -W/O
Emulsion



Safety and regulatory information

Material Safety Data Sheets are available for all DAITO KASEI products.

REACH: The ingredients, unless they are exempted, are registered or will be registered on May 2018.

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