FILM FORMER

KEY

BENEFITS

SUPERIOR

RUB-OFF

RESISTANCE

INCI NAME

NON

TRANSFER

PROPERTIES

FAST

DRYING

Use guideline

STYRENE/ACRYLATES COPOLYMER

EXCELLENT

WATER

RESISTANCE

EXCELLENT

ADHESION

Chemical and physical properties

· Appearance: milky white liquid

• Odor: characteristic

• Solid content = 50±2%

• Preservative: sodium dehydroacetate

• Tg ~ 7°C

• pH ~ 6,5-7,5

• Viscosity ~ 600 mPa.s

Formulation

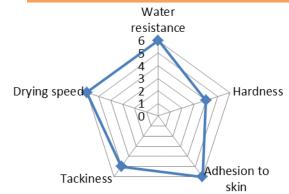
• Add at the end of the process at a temperature below 40°C

• Easy to use: low viscosity

 Ready for use: no prior polymer dispersion or neutralization required

- Very good water resistant film former which can be used to deliver active ingredient on the skin
- Is the polymer of choice for formulating waterproof products
- Use level: 0.1-60%

Performance properties



Rub-off resistance

pH: stable over a pH range of 6,0-8,0
pH<6,0 or > 8,0 thicker

• Salts: incompatible

· Alcohols: compatible

· Surfactants: compatible

· Oils: incompatible

• Pigments: compatible

 Treated pigments: compatible with all DAITO's treatments

 Thickeners: compatible with synthetic (carbomers or polyacrylates) and natural (xanthan gums or cellulose derivatives)

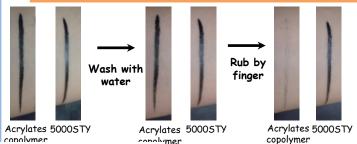
• Film formers: compatible with cellulose derivatives

 Beads: compatible with MAKIBEADS, CELLULOBEADS

 Fibers: compatible with nylon, rayon and PLA fibers

Cosmetic benefits

- Forms a transparent, flexible & glossy film
- Dries quickly to form long lasting water resistant film with good skin adhesion
- Provides a high wear comfort



Eyeliner formulations are applied on the skin and dried for 5 minutes. Wash with water and rub gentle.

DAITOSOL 5000STY imparts rub-off resistance to formulations.

DAITOSOL 5000STY

Water resistance

The water resistance of the film is evaluated by immersion in water. The polymer is applied on a PET film (thickness 0,1 mm). After drying (1 hour), the film is immersed in water for 3 hours. The whitening of the film is an indication of the water resistance.

t = 5 min

t = 3 hours





After 3 hours of immersion all the films except DAITOSOL 5000STY whiten. After drying the transparency is recovered for all the DAITOSOL products.

Daitosol 5000STY absorbs the lowest amount of water and has the ability to significantly improve water resistance.

Fluid foundations are applied on an artificial skin substrate. A droplet of water is deposited on the substrate. The spreading of the water droplet is an indication of the ability of DAITOSOL 5000STY to impart water resistance.

t = 0 min





t = 30 min





Foundation containing DAITOSOL 5000STY shows improved water resistance..

Applications

EYELINERS

DKK 055 Felt pen eyeliner DKE 53 Charcoal black eyeliner



AQUEOUS NAIL PRODUCTS

DKE 162 Aqueous nail polish

MASCARA

DKK 035 Long lasting mascara - STY DKK 087 Ecofiber mascara

BODY PAINTS

DKK 089 Face and body paint

Safety and regulatory information

Product safety: A BCOP test showed that styrene/acrylates copolymer is non irritating. A Human patch test did not demonstrate skin irritation for styrene/acrylates copolymer.

Material Safety Data Sheets are available for all DAITO KASEI's products.

REACH: All the ingredients, unless exempted, will be registered on May 2018.

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