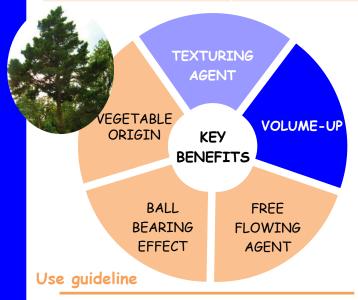
**INCI** Name

**CELLULOSE** 

# CELLULOBEADS

Formulation Concept D-100

	D-30	D-50	D-100
Particle size	20-40 μm	40-60 μm	80-120 μm
Oil absorption (ml/100g)	~ 60	~ 56	~ 53
Water absorption (%)		~140	





· Easily dispersible

### Emulsions:

- · Incorporate either in the water or oil phase or after the emulsion is formed.
- Use level: 0,1-2%

### Powders:

- · Mix with other powders
- Reduce powder agglomeration
- · CELLULOBEADS D-50 are ideal for both loose and pressed powders since they allow a better adherence of the powder
- · Use level: up to 10%

A colored grade of CELLULOBEADS D-100 with carbon black is available for use in mascara



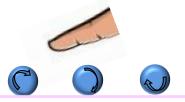
### Chemical and physical properties

- · White to yellowish free-flowing beads
- · Odorless
- · Superior hydrophilicity
- · Biodegradable and renewable

### **Formulation**

- pH: useful over a wide range of pH
- · Heat: stable
- Treated pigments: compatible with all DAITO's treatments
- Alcohols: compatible
- Organic solvents: compatible
- Thickeners: compatible with carbomers, xanthan acrylic biopolymers gums, (MAKIMOUSSE) and cellulose derivatives (MOISPRAY C)

### Cosmetic benefits



- · Their spherical shape and smooth surface give very good lubricity
- Give formulations a silky and smooth feel
- · Enhance flow and spreading properties



## CELLULOBEADS D-30, D-50, D-100

### **Applications**

### **BLUSHES**

DKE 140 Smooth chamallow blush- OTS

CELLULOBEADS D-50

### **EYESHADOWS**

DKE 141 Bumping eyeshadow CELLULOBEADS D-30

### **FOUNDATIONS**

DKE 229 Evanescence W/Si liquid foundation CELLULOBEADS D-30

### Safety and regulatory information

**Product safety**: CELLULOSE produces non irritation to the skin and is non mutagenic. It is mildly irritating to the eyes.

Material Safety Data Sheets are available for all DAITO KASEI products.

**REACH**: CELLULOSE is exempted from registration.

CELLULOSE is listed on the major chemical inventories such CTFA, CosIng, AICS, DSL, KCID, IECIC2003 and/or IECIC2014.

# For additional information Please contact:

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