



CHARCOPOWDER

Next possibility of Kishu Bincho-tan

To the traditional “BLACK” world to preserve ecosystem



CHARCOPOWDER is powder for cosmetic use that contains only Kishu Bincho-tan, the best quality of traditional Japanese charcoal

Charcoal made technology is continued from Edo period (17th-19th century) and it is designated as intangible folk cultural properties of Wakayama.

Kishu Bincho-tan is called white coal which is solid and good quality. Today, it is still made by misters' hand one by one.

Kishu Bincho-tan × DAITO KASEI Create new value

By our technology, we developed powder, dispersion, fiber with Kishu Bincho-tan which can be used as raw material for cosmetics. Our hope is that excellent property and story of Kishu Bincho-tan can be used for cosmetics products as well.



We established 「DAITO KASEI-Forest of Smiles」 under “Kigyo no Mori” certification

For ten years, we will maintain an area of 2.53ha (30,000 square yards) by planting trees and trimming undergrowth. Our actions will contribute to the reduction of CO2 emissions and the protection of the forest. As such, we hope to contribute to the protection of the beautiful nature in Wakayama prefecture.



“Minabe-Tanabe Ume System makes possible Sustainable Agriculture

In 2015, the “Minabe-Tanabe Ume System” agricultural method was registered at Globally Important Agricultural Heritage Systems (GIAHS), an initiative of the UN' Food and Agriculture Organization. Urame oak, the raw material of Kishu Bincho-tan is the one of its system and it makes possible sustainable agriculture.



Reference: <https://www.giahs-minabetanabe.jp/ume-system/>