MAKISWELL 20

Formulation concept



Use guideline

- Swells in water
- No neutralisation
- Cold process
- Yields translucent to opaque gel
- Mousse-like textures

• Synergetic association with hydrophobic treated pigments (OTS, MST, FHS): powder to cream formulations can be achieved

Gels, emulsions: Predisperse it into polyols to prevent lumps formation and obtain fast swelling in water. Add the premix in water under low shear.

Use level: 2-6%

Powder to cream formulations: Prepare a gel with MAKISWELL 20. Add the hydrophobic treated powders under stirring. Stir until a powder is formed

Use level: 2-3%

🔁 DAITO KASEI

Chemical and physical properties

- White powder
- Cross-linked starch
- Non-ionic modified biopolymer obtained
- from potatoes
- Biodegradable
- pH (5% in water)≈ 5-7
- Viscosity (5% in water) ≈ 3000-6000mPa.s
- (Brookfield DV-II + Pro @ 6rpm)

Formulation

- pH: stable over a wide range
- Salts: compatible
- Alcohols: up to 10%
- Surfactants: compatible with nonionics
- Untreated and treated pigments: compatible
- Film formers: compatible with acrylic
- Peroxides: compatible
- Heat: stable

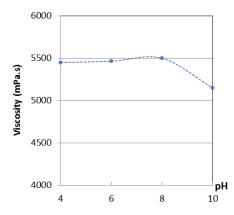
Cosmetic benefits

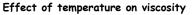
- Promotes partial substitution of waxes and oil to give stable lighter textures
- In cream, imparts good spreadability, easier application
- Creams and lotions with a pleasant and silky soft-touch can be formulated
- In powder to cream imparts an outstanding luxurious creamy feel upon application

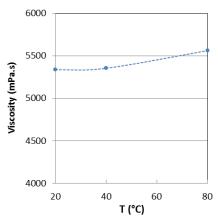
MAKISWELL 20

Viscosity characteristics

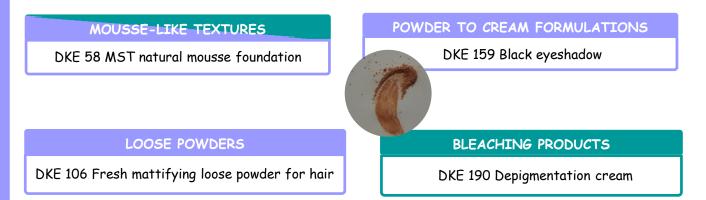
Effect of pH on viscosity







Applications



Safety and regulatory information

Product safety: Modified starches have been tested in long-term feeding studied. No evidence of mutagenicity or genetoxic potential has been found. Acetylated distarch adipate is approved as food additive (USA, Europe) and is on the list of GRAS substances.

Material Safety Data Sheets are available for all DAITO KASEI products.

REACH: Starch derivatives are exempted from registration.

Acetylated distarch adipate is listed on major chemical inventories such CTFA, TSCA, AICS, DSL.

For additional information Please contact:

HEAD OFFICE DAITO KASEI KOGYO Co., LTD 1-6-28 Akagawa, Asahiku Osaka - JAPAN ☎ : 81 6 6922 1632 ≞ : 81 6 6921 9562 DAITO KASEI CHINA 6F/room 612 555 Wuding road Jing An District Shangai, CHINA 200040 m : +86 21 32 53 25 16

The information presented within this sheet is offered in good faith, and is based on our present state of knowledge. It is offered for informational and evaluation purposes only. Users of DAITO KASEI product should initiate their own testing to determine the suitability of this product for their intended purpose. DAITO KASEI assumes no liability or responsibility for any damage to person or property resulting from the use of this product or the incorporation of this product into any final formulation or product. Statements concerning the use of this product are not to be construed as a recommendation, suggestion or inducement to use the product in any way or within any formulation that is unlawful to create or sell, that violates any applicable regulations or that infringes upon any patent. No liability arising out of such a use is assumed.

