MAKILENE FEEL

Formulation Concept

COMPOSITION INCI Name Isopentyldiol Pentylene glycol 1,2-Hexanediol

REDUCES GREASINESS KEY BENEFITS MULTIPURPOSE FORMULATION ENHANCER ELIMINATES TACKINESS OF WATER BASED PRODUCTS

Use guideline

- · Easy to handle: low viscosity
- · Suitable for oil-free formulations
- · Improves pigment dispersion
- · Substitute of silicons
- Helps polymers in powder form to swell more rapidly in water (MAKIMOUSSE, MAKISWELL 20)
- Can help to reduce the concentration of traditional preservative (anti-microbial properties)

Emulsions: Add to the oil, or water phase or after emulsification

- Can reduce the size of the droplets
- Use level: 0,1- 15%

Powders:

- Can act as a binder in pressed powders
- Improves the resistance to breakage
- Use level: 0,1-5%

Chemical and physical properties

- · Optimized blend of diols
- · Transparent colorless liquid
- · Soluble in water and selected oils

Formulation

• Oils: Soluble in some polar fatty alcohols (octyldodecanol), polar fatty ester (methyl ricinoleate), castor oil

Insoluble in caprylyl carbonate, vegetable, mineral and silicone oils

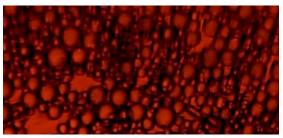
- UV filters: compatible with organic and inorganic sunscreens
- Treated pigments: compatible with all DAITO's treatments
- Films formers: compatible with acrylic and urethane derivatives (DAITOSOL SERIES)

Cosmetic benefits

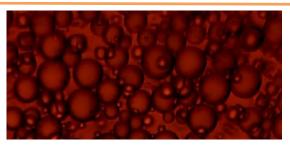
- Soft skin feel, high spreadability and slip
- Imparts a light and velvety, non-greasy afterfeel
- Effective for reducing the oiliness of formulation
- Reduces the tackiness
- Because of its dual solubility, oil-based formulations can be rinsed-off easily
- The water based formulations give a harsh feeling when applied on the skin. The addition of MAKILENE FEEL is ideal to give the product a pleasant slippery feel

MAKILENE FEEL

O/W Emulsions: Droplet size



5% of MAKILENE FEEL



Without MAKILENE FEEL

The particle size of the oil droplets is reduced by adding MAKILENE FEEL

Applications

SKIN CARE

DO/072 Powdery lotion

SUN CARE

DKE 297 Suncare emulsion gel sprayable - ASL

FOUNDATIONS

DKE 299 Matt and fix pressed powder
DL/012 Watery foundation
DKE 302 Matt evanescent aqueous foundation-ASL

LIP PRODUCTS

DKE 300 Longwear fruity light gloss

Safety and regulatory information

Product safety: These diols are considered non toxic by a single dose and not mutagenic. They don't produce ocular irritation and skin sensitization. Pentylene glycol and 1,2-hexanediol are irritating to the eyes.

Material Safety Data Sheets are available for all DAITO KASEI products.

REACH: All the ingredients, unless they are exempted, will be registered on May 2018.

The ingredients are listed on major chemical inventories such CTFA, CosIng, AICS, NDSL, KCID, IECIC2003 and/or IECIC2014.

For additional information Please contact:

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